

WORTHLINE[®] USA

WorthLine International is a diversified, engineered products manufacturer company serving high-growth niche markets. We specialize in centrifugal and positive displacement pumps built to our customers' exacting specifications.

Our products are sold to original equipment manufacturers, and through channel partners we serve a broad range of companies, including industrial, commercial, and government clients across multiple markets and geographies.



CORE VALUES

We Are Relationship-based

This first core value is also our fundamental business strategy. We focus on forging strong, long-term relationships with our clients, as we consider sound client relationships the most important contributor to our success. We cement these relationships by providing superior value to our clients and by continuously improving our performance.

Growth is an Imperative

Our clients' needs drive our business, so we grow in pace with their growth. Indeed, to compete in the global marketplace demands growth. And profitable growth is what all our client, employee, and shareholder desire most from us. Our goal is to grow our business by two digits, every year.

People Are Our Greatest Asset

Employee talent is the cornerstone of our success. Their expertise and capabilities win us the work, perform the work, create value for our clients, and generate loyalty in our investors. So we create an environment where our employees meet fresh, exciting challenges and experience the satisfaction of a job well done. Ours is also an environment that is flexible to change and open to innovation.

LOCATIONS

Global Location

14127 Alice Road, Tomball, TX 77377 USA +1.832.458.5767

World Headquarters

Golfo de San Matias 13, Col. Tacuba, Mexico City, MEXICO +52.55.5386.2600

FACTS & FIGURES

Competitive Advantage

- Proven track record in the manufacturing of technically complex pumping equipment safely, on-time and on-budget.

Global Presence

- Growing channel-partners distribution network in Latin America.

Experience

- Doing business for more than 30 years.

Financial Strength

- Strong cash position and solid financial performance.

Revenues

- \$24.2 million

Operational Global

- Houston, Texas, USA.

Web Site

- www.worthlineusa.com

Contact

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- F. + 1.832.458.5765
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BUSINESS STRATEGY

Our fundamental business strategy is building long-term client relationships. With more than 30 years in the industry, we have attracted and retained clients by providing superior value – in fact, over 60% of our work is repeat business from loyal clients. This strategy yields cost advantages, profits, and growth. The combination of a loyal client base and steady growth enables us to attract and retain the industry's top talent.

PRIMARY MARKETS

North America accounted for about 70% of the company's scope revenues in 2014. Offering the full range of products within our portfolio.

South America accounted for the fastest growth through an increasing number of channel partners in the region.



